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...by Advertising in Viewpoint, the Quarterly Magazine of the Massachusetts Paralegal Association, Inc.

The Massachusetts Paralegal Association (MPA), established in 1975, is the oldest and largest professional organization for paralegals in Massachusetts. Dedicated to the development and improvement of the paralegal profession, MPA has approximately 500 members who work in law firms, corporations, government agencies and other legal settings in Greater Boston and outlying towns all the way to the Rhode Island, New Hampshire and Maine borders. You can reach this diverse professional audience by advertising in MPA's quarterly magazine, **Viewpoint**.



ADVERTISING INFO

- Publication is 8-1/2 X 11 format, saddle-stitched, black and blue ink (PMS 294) on coated white stock.
- Advertisements should be submitted as digital file (press-ready Acrobat, TIF or EPS) to massparalegal@charter.net. Typesetting and graphic design is available at an additional cost (please inquire!).
- Ad copy is due March 1 (Spring); June 1 (Summer); September 1 (Fall); December 1 (Winter). Ad placement will begin in the next available issue (unless specified by advertiser). Ad placement is at the discretion of the MPA, though we will try to honor requests. Back cover placement, when available, may be purchased at a 15% premium.
- Full payment is due with executed contract. Please make checks payable to "Massachusetts Paralegal Association."
- Questions? Please contact Jeff Mills, MPA Advertising Manager, at (860) 454-8922 or massparalegal@charter.net

ADVERTISING CONTRACT

Ad size (check one)	Per issue	Four issues – 20% discount (pre-pay only)!
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